

Eric Winkler Video Bio

[Music]

I decided to become a CPA because I initially started out studying law, went to school for political science and economics, then went to law school at UW Madison. Graduated in 2008, which was a bad time to graduate law school. I did find a job and practiced law for three years, but I wanted to make myself more marketable, marketable for other law firms, the larger law firms. So I went to school for accounting, and then after I got my accounting degree, I had an opportunity to take a job at an accounting firm in the cities, Minneapolis area, and I found out then that I was better helping people through numbers than helping them through legal briefs.

My greatest accomplishment that I'm most proud of, kind of goes back to switching streams, because I studied law for a while, and in my 30s I decided to basically go back to school and start a whole new profession. Looking back on that, I think it took more courage than I, than I gave it at the time.

So what gets me excited about the work that I do is basically finding the best outcome for my client. Making sure that they can sleep well at night, knowing that we've looked under every rock and looked through the code and made sure that they have the best financial outcome possible.

[Music]