

Jason Schneider Video Bio

What sets SVA apart from other accounting firms is going back in my history as being a CPA. I've owned a small business. I've worked for smaller CPA firms, and SVA is really a Goldilocks firm from a size perspective, right?

We have the resources to really dive into business advisory relationships, tackle complex technical tax matters, but all from the client's perspective of being able to actually provide those services in a timely, efficient and cost-effective manner.

What do my clients need most from me? It would be pretty simple things that you would expect: communication, responsiveness and follow-through. And you know, what that really does is, it brings in a sense of a business advisory and a trusting relationship when you can just complete those simple tasks. Outside of that, I mean, there's a wide variety. I think that a lot of it is a sounding board just to have discussions on what's going on in the business, what's going on in their industry, what's going on in the world that they're living in, and just being able to bounce ideas off of somebody in order to make informed strategic business decisions.

My clients tell me that I'm knowledgeable and able to provide good, strategic tax advice and guidance. You know, being a CPA for a long time now, it's there's not too many things that I haven't seen before, and being able to utilize that history and that knowledge and apply it to our clients situation is super helpful in allowing them to make informed business decisions, and just having that history on the what ifs, or here's how I've seen it.

They also tell me that I have the ability to communicate really deep and complex tax matters in a way that applies directly to them and what they're going through. And outside of that, a lot of clients are good friends. We've built long, lasting, trusted relationships, and I think that the comments are that I'm personable and I'm caring and I am deeply involved in wanting them to succeed.