

Dija Meddah Video Bio

So, what sets SVA apart from other CPA firms is their genuine culture of service. SVA serves its employees by making sure you know mentorship and growth and stability, but that same culture extends to the its client, where SVA strive in building a long relationship with its client, and then the same culture extend to the community, where SVA has a long track of giving to the community. So at the end, it's that cycle of service that sets SVA apart from other CPA firms.

What I bring to the profession is a long track of assurance management in both audit review and other engagements, primarily in the non-for-profit and public sector, but I also worked in other sectors like real estate. I'm very curious and adapt super quickly to change. I'm one of the early adopters of AI tools and how to use that to streamline the assurance work. I help the teams at SVA to streamline their audit workflow, ensure audit quality for their audit documentation, and just help the team to streamline and elevate the audit assurance and the assurance work, basically. So, just helping and mentoring others, shaping the future generation of CPAs.

What get me excited is that, you know, no two days are the same in my world. I usually start my mornings with a set list of audit tasks to do, and end up the day with, you know, wearing multiple hats, so acting as a AI champion, advising my clients in assurance matters, helping and mentoring other staff. So, and actually this mixed bag of different roles, this is what get me energized, and what get me excited at the end of the day, and what makes my day very unique at SVA.