

## Jon Haddenham Video Bio

What sets SVA apart from other accounting firms is our culture and our size. SVA's culture fosters an environment where employees enjoy coming to work and delivering results to clients.

Our culture cascades in how we interact with clients, as well as the communities that we live in, our firm is the right size. We are able to respond to market disruptions while maintaining the same level of care and service that our clients expect and deserve.

SVA professionals have the expertise to solve complex accounting and tax issues that organizations face. My clients say that I'm proactive in communication. They know what to expect in any audit or consulting engagement.

When issues arise, I like to set up a face-to-face meeting to ensure that any problems are resolved and we have clarity throughout the process. I'm results-oriented, and they can trust that I will deliver a quality product and meet the deadlines and scope objectives within an engagement. Finally, my clients know that I care about their success and enjoy getting to develop that relationship with them throughout the process.

My favorite part about the work I do is listening to clients' pain points, understanding their business operations, and providing recommendations that help move their organization forward and scale appropriately. My experience in public accounting and at a large not-for-profit has enabled me to walk through pain points, share insights, and deliver tangible solutions that help my clients' business operations.

I like being a sounding board to my clients, to present them options on complex accounting issues that help them make informed business decisions. Additionally, I like using my expertise to give back to mission-driven organizations and real estate clients that have such a meaningful impact into the communities that we serve.