

# SVA | Business Development

## SVA Accounting Spotlight on Service: Building Company Value with the Value Builder System™

As a business owner you have substantial time and resources invested in your business. Currently, you may be focused on continuing to build company value for the foreseeable future or possibly looking to sell in the next few years. Either way now is the time to consider ways to improve the value of your business.

Hi, I'm Joel Nettesheim a principal at SVA. As certified value builder advisors, we use the Value Builder System to help identify ways to improve the value of your company based on eight key drivers. Sure, profitability is one of the drivers but some of the other drivers include (1) the capacity to grow, (2) independence from customers/employees and vendors and a third driver, the ability to create recurring revenue. There are five others drivers as well. These key drivers will benchmark where your business "scores" today and determine areas to focus on for future improvement.

I'd like to invite you to take a quick complimentary online survey to determine your company's score. Once you complete the survey, we can provide you a comprehensive assessment that helps you interpret your score. The assessment will include a discussion of your overall results, some quick tips for areas to improve as well as an action plan to implement.

Call us today to learn more about the Value Builder System and how SVA can help you improve the value of your company. This is one test you will enjoy taking.