

Welcome to SVA's Nonprofit Update. I'm Kirsten Houghton, a principal at SVA and the head of our Nonprofit Services Group.

An important concept to consider in the new year is recruitment of board members that will support an organization's development plan and will actively assist with the development function.

Recruiting is essential as it allows the organization to get what it wants and needs from its board members in relation to a development role. Considerations include the potential member's circle of influence and whether this individual can provide access to funding. Other considerations include each member's skill sets and diversity in the composition of the board including age, ethnicity, income, and experience to ensure that the make-up of the board is representative of the group the organization serves.

Management and accountability is a critical component of building a development board. It is essential to provide a formal board orientation where the organization's expectations that were shared in the recruitment phase are reiterated.

For further information about this topic go to accountants.sva.com/nonprofitupdate. Thank you.